

Dear Business Owner,

As we think of the place we've called home for many years, we often think about all the pieces it takes to make our community complete. The people, the businesses, the organizations, the schools, our collective history – all of these come together to make a strong, vibrant community. Each one of us is an essential piece in completing our community's puzzle.

In October, United Way of El Dorado will kick-off our 2018 Campaign season! We are honored to have served the El Dorado community since 1962 and look forward to continuing support El Dorado. **Thanks to the amazing support of our El Dorado community and local businesses were able to help fund 24 local partnering agencies!** We have enjoyed working with these 24 agencies in doing amazing work to make sure every person is able to lead their best life possible.

One of our favorite campaign events of the year is gearing up for the Small Business Blitz. This fun event will take place on **Thursday, October 11th from 9:00 a.m. - 12:30 p.m.** and we want you to be a part of it!

Here's how it works: On the morning of October 11th, our United Way volunteers will race (safely!) around the community to request donations from small businesses for the United Way campaign. Our volunteer teams will perform tasks and challenges (just like in The Amazing Race television show) and check in with small businesses to see if they will support our work. To donate, all you need to do is completed the enclosed form and have it ready on October 11th and one of our volunteer teams will be there to pick up your donation. If you'd prefer to mail in your donation ahead of time, please feel free to do so! Mail to: 116 W Pine in El Dorado, KS 67042.

We know what an important role every member of our community plays in making the campaign successful and without a doubt, we know that our small business community is an essential piece to our campaign. Last year, you and your fellow small businesses donated over \$3,375 to our campaign! That is an impressive number and we have enjoyed watching that number increase year over year. **Our success would not be possible without you!**

We are looking forward to a great campaign, one in which every member of our community understands the collective impact of working together to improve lives. Please feel free to visit our website to learn more about United Way of El Dorado and more ways to get involved! Thank you for being a part of this work.

YOU are the Essential Piece

Sincerely yours,

United Way of El Dorado Board of Directors



Examples of how an investment of \$365 will impact our community:

- 144 new books to local children through the Imagination Library Program
- Food assistance to over 7 veteran families
- 100+ meals to youth during the summer
- 36 hours of reading skills instructions
- Money management for a person with disabilities – ensuring their day to day needs for food, shelter and persona needs.
- Provides health screenings, eye exams, eyewear or medical supplies to income families.

Small businesses are investing in our community to create a bright future for everyone.

Small Business Circle Members can contribute through a direct owner contribution, challenge staff or customers to pitch in to raise another \$365 to match the owner contribution, or host a fundraising event, such as an in-store benefit or sales promotion with proceeds benefiting United Way of El Dorado. Simply write a one-time check or make a pledge now and pay later.

Recognition for this gift as a Small Business Circle member will include:

- *Tax Deduction*
- *Invites to the United Way Annual Meeting & Celebration Luncheon*
- *Company name featured on advertisement in the Butler County Times Gazette*
- *Company name & logo listed in United Way annual report, shared community wide*
- *Thank you on social media sites*
- *Small Business Circle or Small Business Leadership Circle recognition on our website*
- *United Way of El Dorado Window Decal*

Company Name: _____

Contact Person: _____ Title: _____

Phone: _____ Cell: _____ Fax: _____

Mailing Address: _____

Physical Address: _____

Email: _____ Website: _____

Talk to me about ways to involve my employees

OPTION #1 - Direct Gift:

I am enclosing my gift of \$ _____

OPTION #2 - 365 Small Business Giving Levels – As low as \$1 A DAY

Small Business Circle \$365.00 -- \$999.99 Small Business Leadership Circle \$1,000.00

Choose Your Payment Option:

One-time Check Bill me quarterly Bill me monthly

Credit Card: Go to www.unitedwayofeldorado.org and use our secure website.

Our company wishes to contribute to the 365 Challenge, but would like to remain anonymous.

Authorized Signature

Print Name

Date